

[DATE]

Dear Parent or Legal Guardian,

[SCHOOL'S NAME] is taking part in an initiative to promote Internet safety in the local community. September 27<sup>th</sup> is Internet Safety Day and has been adopted by the [SCHOOL DISTRICT] along with other schools across the country.

When it comes to Internet safety many children do not have the maturity level to make proper choices. In a survey by the National Center for Missing & Exploited Children, 54% of 9- to 14-year olds were unsure or believed it was safe to meet an "online friend" in person after chatting with them for a long time. And 25% thought it was okay to put their address online. This is why adult involvement is so critical at every age to assist in making the proper decisions.

On Sunday, September 27<sup>th</sup>, we are asking you to help by sitting with your child at the computer to learn about their normal online activities. With this information we hope you will then engage in a positive discussion about Internet safety and touch on any concerns you may have.

Please understand that regardless of your own personal computer experience you can still make an impact on the safety of your child. To assist you in this worthwhile initiative please feel free to download the updated [Internet Safety Day 2009 Parent Guide](#) that provides a crash course on the essential things you must know to ensure a productive conversation. The guide can be downloaded at [www.InternetSafetyDay.com](http://www.InternetSafetyDay.com)

Please feel free to share this outreach through all available contacts including friends, family, and co-workers. Once again we thank you in advance for your willingness to help protect our children.

Sincerely,

[SCHOOL SUPERINTENDENT / PRINCIPAL]