

NEWS ALERT FOR SEPTEMBER 27

NATIONAL INTERNET SAFETY DAY

WHO: Family Safe Computers, INC. promotes Internet safety and works to bridge the technology gap between parents and their children. They offer free Internet safety information that is easy to understand and provides parents with the tools and encouragement to talk with their children. You can learn more at www.FamilySafeComputers.org.

WHAT: Internet Safety Day (ISD) is a national campaign to promote Internet and computer safety awareness. This year's goal is for 100,000 parents to commit by pledging to talk with their child or teen about Internet Safety on September 27th.

Take this opportunity to sit with your child or teen at the computer for just 30 minutes and learn about what they do online. Listen to their ideas and insight because after all, they are experts about what they do online.

The free updated Parent Guide at www.InternetSafetyDay.com provides a brief summary on the most popular Internet activities among children and teens. In order for your discussion to be productive you don't need to be an expert but you must have a general awareness so you can ask the right questions and understand their answers. Even if they know more than you about computers they still need parental guidance and involvement. Ask them to help you learn and set up an instant message account or profile on a social networking site.

Take the first step in keeping your children safe online - Download the free [Parent Guide](#) and make your pledge today!

WHERE: Your Community

WHEN: September 27, 2009

WHY: According to an Internet teen survey conducted in May by the National Center for Missing & Exploited Children, 72% of 13- to 18-year olds have a personal profile on sites such as MySpace or Facebook. "The majority of teens believe posting personal information or photos on a public blog or social networking site is unsafe. However 62% of them have posted photos of themselves" and "about 2 in 5 teens say they tell their parents very little or nothing about what they do and where they go online." Unfortunately, with no parental guidance many are forced to fend for themselves online and are at high risk of becoming a statistic of Internet crime.

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